



DEALER APPLICATION

Thank you for your interest in becoming a dealer for MOTO ARMOR Parts & Accessories. Please submit the following application and supporting documents to sales@motoarmor.com. Please allow 3-5 business days for your application to be reviewed for approval. All areas must be filled out to become a dealer. Once approved, dealers will be set up and first order will be placed over the phone. All subsequent orders can be made online (preferred) or over the phone if absolutely necessary.

Company Profile:

Legal Business Name: _____ DBA: _____

Shipping Address: _____

City: _____ State: _____ ZIP: _____

Phone Number: _____ Email: _____

Federal Tax ID #: _____ Resale #: _____

Company Website: _____

Ownership Information:

Principle owners Name(s): _____

Home Address: _____

City: _____ State: _____ ZIP: _____

Cell Phone: _____ Email: _____

Year Established: _____

Retailer Agreement:

- 1) MOTO ARMOR (MA) allows dealers the right to purchase and resale products at storefront and/or online locations.
- 2) MA retains the right to terminate a dealer's status at any time for any reason.
- 3) MA retains the right to increase or decrease retail and dealer price.
- 4) MA will evaluate all dealers on an annual status and can terminate dealer agreement if no purchases have been made within a 12-month period.
- 5) MA reserves the right to deny applications based on geographical area.
- 6) Dealers agree to maintain confidentiality of dealer price list and any other information that may be passed from MA to dealer.
- 7) **Minimum Advertised Price (MAP) Policy:** Any pricing displayed can be no lower than five percent (5%) less than retail price. The MAP policy applies to all advertisements of any MOTO

ARMOR product online, banner, or any public signage etc. This does not apply to product sold verbally with a customer in retail locations, private online conversations, or over the telephone.

- 8) **Returns:** Product that has been installed on a machine, have the protective film removed, or otherwise used cannot be returned. New product returns are subject to a 15% restocking fee, loss of outbound shipping cost, and have to be returned within 14 days. Plastic products still need the original film on the product to return. It is the responsibility of the dealer to ship back returns.
- 9) **Damaged Product:** Damaged product has to be reported to MA within 5 days of receiving product. Once Damaged product has been verified, MA will send a return label to be shipped back. Once received, MA can decide to fix, or send out new product. If packaging on glass products is not the same as how it was shipped out, MA is not responsible for any additional damage occurred during return shipping.
- 10) Yearly sales need to exceed \$5000.00 minimum or MA can terminate dealer status
- 11) Moto Armor reserves the right to change this dealer agreement for any reason.
- 12) Moto Armor Dealer 1 Tier also has access to UTVZILLA Tier Two.
- 13) Moto Armor Has two tiers for dealers:
 - a. Dealer 1: 30-40% of retail for most products (\$5000 store credit buy in)
 - b. Low Volume Discount Dealer: 15-20% off all product (no buy in necessary) subject to dealer application approval.

Supporting Documents:

- 1) Business License
- 2) Federal Tax ID form
- 3) Pictures of storefront location (if no online website is noted above)
- 4) **\$5000.00 initial store credit buy in is required (Dealer 1 tier only)**

Printed Name of Owner: _____

Signature of Owner: _____

Date: _____